

MEDIA CAMPAIGN FOR EUROPEAN TERRITORIAL COOPERATION PROGRAMMES
1 November - 20 December

In its capacity as Managing Authority for the Black Sea Basin Joint Cooperation Operational Programme, Romania-Ukraine-Republic of Moldova Joint Operational Programme 2007 - 2013, Romania-Serbia IPA Cross-Border Cooperation Programme and Romania-Bulgaria Cross-Border Cooperation Programme 2007 - 2013, the Ministry of Development, Public Works and Housing carries out, during the period November to December 2008, a public awareness media campaign regarding the existence of such programmes and the financing opportunities provided by them.

The Ministry of Development, Public Works and Housing produced four radio/TV spots, through the Economic and Social Cohesion PHARE programme, for which the social campaign status was obtained, certified by the [Decision of the National Audiovisual Commission no. 2083/20 February 2008](#).

The media campaign is aimed at the radio and TV broadcasting stations in the counties eligible for such programmes, where potential beneficiaries may submit projects at local level, while only the Radio Romania Channel and the Romanian Television Network may submit projects at national level; our partners accepted to broadcast the spots related to each programme free of charge and outside the advertising space.

[Thirteen TV channels and eleven radio channels](#) have responded to our invitation.

It is worth mentioning that two offices were in charge with the conclusion of partnership protocols for the Romania-Ukraine-Republic of Moldova Joint Operational Programme 2007 - 2013, namely the Suceava Cross-Border Regional Cooperation Office and the Iasi Cross-Border Regional Cooperation Office, contact persons: Alina Dobos ([BRCT Suceava](#)) and Sebastian Costea ([BRCT Iasi](#)).

We would like to thank all our partners for their generous contribution to the successful promotion of cross-border cooperation programmes and of the European funds that can be accessed by the communities they are part of, through such programmes.

[Audio/video spots](#)

I. PARTNERS IN THE MEDIA CAMPAIGN FOR PROMOTING THE BLACK SEA BASIN JOINT COOPERATION OPERATIONAL PROGRAMME 2007-2013
1 November - 20 December